

Date of Hearing: March 4, 2021

ASSEMBLY COMMITTEE ON RULES

Ken Cooley, Chair

ACR 22 (Boerner Horvath) – As Introduced February 4, 2021

SUBJECT: Girl Scouts of the USA.

SUMMARY: Recognizes the 109th Anniversary of the Girls Scouts of the USA. Specifically, **this resolution** makes the following legislative findings:

- 1) The Girl Scouts is the largest, longest running, and most effective leadership program for girls, not only in the United States, but in the world; and, there are currently 2.7 million Girl Scouts, 1.9 million girl members and 800,000 adult members working primarily as volunteers.
- 2) In order to launch the Girl Scout Movement in 1912, Juliette Gordon Low sold her valuable necklace of rare matched pearls to support the organization and to pay the rent at the Girl Scout national office in Washington, DC.
- 3) In 1917, the Girl Scouts sought a way to financially support their objective of building girls of courage, confidence, and character who make the world a better place, and the first cookie sale began in the kitchens and ovens of Girl Scouts members, with moms volunteering as technical advisers. In 1935, the Girl Scout Federation of Greater New York raised money through the sale of commercially baked cookies; and, buying its own die in the shape of a trefoil, the group used the words “Girl Scout Cookies” on the box.
- 4) In 1936, the national Girl Scouts organization began the process of licensing the first commercial bakers to produce cookies that would be sold nationwide by girls in Girl Scout councils.
- 5) In 1951, Girl Scout Cookies came in three varieties: Sandwich, Shortbread, and Thin Mints. The door-to-door sales strategy was the cornerstone of the approach to selling Girl Scout Cookies, but with the advent of the suburbs, girls at booths began selling cookies in shopping malls.
- 6) Since the first meeting, more than 59 million girls have participated in the Girl Scout Movement during their childhood, and that number continues to grow as Girl Scouts of the USA continues to inspire, challenge, and empower girls everywhere.
- 7) The Girl Scouts place a strong emphasis on helping bridge the gender gap in science, technology, engineering, and math (STEM) careers and professions by offering over 99 STEM badges, including computer science, robotics, space science, cybersecurity, and engineering with over 160,000 Girl Scouts participating in STEM programs every year.
- 8) The same social consciousness continues today as the Girl Scouts champion the ideals of acceptance, understanding, cultural awareness, and tolerance; and, the Girl Scouts develop girls of courage, confidence, and character who make the world a better place.

FISCAL EFFECT: None

REGISTERED SUPPORT / OPPOSITION:

Support

None on file

Opposition

None on file

Analysis Prepared by: Michael Erke / RLS. / (916) 319-2800